

To Whom It May Concern,

The Florida International Equestrian Team is an upcoming team that has the opportunity to travel all over Florida and Georgia to compete in Intercollegiate Horse Show Association (IHSA) rated events. The team strives to share its love of horses and dedication to the equestrian sporting world with the average college student. The opportunity to compete at shows allows us to expand and grow as a team and also to display the enthusiasm and talent that each of its riders possess. The ultimate goal is to send riders to regionals and possibly nationals so they may receive the recognition they deserve.

To participate in the upcoming shows this year, the team needs to raise money for entry fees and travel costs. They are making sponsorship opportunities available to local businesses that would like to help the team and gain valuable exposure among participants, parents, and spectators. The Team's wish list explains what they will need for the upcoming year and what monetary donations will be used for. They are also looking for help with fundraising events such as donations for raffles or events where a percentage of the profits could go towards the team in exchange for bringing in business. The FIU Equestrian Team sees sponsors as a business partnership and will help promote your business by increasing marketing, providing greater sales opportunities and giving attention to your specific needs and goals.

Your support of the FIU community and the equine community is important and appreciated. Thank you in advance for your willingness to be a part of FIU Equestrian's participation in the upcoming IHSA competitions. If you are interested in sponsoring or holding an event with us, please feel free to contact one of us with any questions or concerns.

Sincerely,

Lindsey Peeples  
Fundraising Chair  
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Lindsay Bockstein  
Treasurer  
[Lindsayblake777@gmail.com](mailto:Lindsayblake777@gmail.com)  
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### **Mission Statement:**

Since its founding in the summer of 2010, the Florida International University Equestrian Team has made it our aim to foster a sense of community while demonstrating excellence in horsemanship. We pride ourselves on allowing people from all backgrounds and experience levels, the chance to become more educated in the care and training of horses. Under the training of Daniela Roy of the International Equestrian Center, the team has achieved great feats both together and individually and hopes these successes, will translate into day-to-day life to create better, more well-rounded people.

### **Vision Statement:**

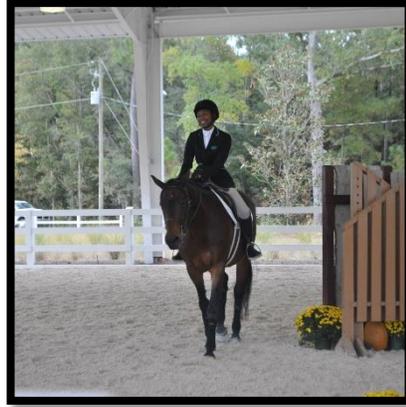
Striving to create an environment where horseback riding is accessible to the average college student.

### **History:**

Three students with a true passion for horses, Remin Ozbay, Camila Gonzalez, and Analise Dlugasch, was all it took to initiate the Florida International Equestrian Club. It started in the summer of 2010 when these three girls united to find other horse lovers at FIU that had an interest in intercollegiate riding competitions. They started expanding the club and getting exposure through social networking and campus events. The club attracted students from various levels of experience, including people that had never even touched a horse to riders competing their whole lives. These three girls worked endlessly to elevate the club and it eventually grew to 18 members. The team began weekly team practices at the International Equestrian Center with Head Coach, Daniela Roy. Their riders worked hard and prepared for their first intercollegiate competition on October 30, 2010 at Savannah College of Art and Design. A couple of years later, they sent their first rider to compete at regionals. The team is continuing to expand and become increasingly competitive in the IHSA network.

## **Members:**

**Courtney Frost  
President  
Class of 2017  
Psychology**



Courtney is a psychology major following the pre-med track with an end goal of becoming a psychiatrist. She hopes to provide better mental healthcare to soldiers who have returned from military combat and help them reintegrate back into society. She has been riding for only two years but is determined to make as much progress as possible while competing with the IHSA. She considers her biggest accomplishment in riding to be making it to IHSA regionals and placing third. She is extremely grateful for the opportunity to be a part of such a wonderfully diverse group of girls and looks forward to seeing how far they can go as a team.

**Elizabeth Rodriguez  
Vice President  
Class of 2017  
Biology**



Elizabeth is a Biology major with hopes of becoming a veterinarian for large and exotic animals. She began riding at a young age in Hunter Jumpers then switching to Paso Finos. However, she took a small break until she found the team at FIU. Elizabeth enjoys spending time with animals so joining the team and becoming a part of a group who all shared the same passion for horses was an easy decision. This will be her second year as a team member and her first as the Vice President.

**Lindsay Bockstein**  
**Treasurer**  
**Class of 2016**  
**Environmental**  
**Engineering**



Lindsay is currently majoring in environmental engineering at FIU. She was born and raised in Broward County and has been riding since she was 12 years old. She is a fairly new member of the team but has found it to be a great experience thus far. She hopes to be able to continue to compete and ride with the team for the duration of her stay at FIU. She considers it a great pleasure to ride with girls of all experience levels, as well as connect with people studying such different subjects.

**Natalia Andino**  
**Webmaster**  
**Class of 2018**  
**Public Relations**



Natalia is a current sophomore at Florida International University. She is majoring in Public Relations, and wants to become a Bookings Editor for fashion magazines in New York City. Natalia has been riding horses since she was 9 years old. She is an active volunteer at various therapeutic horseback riding stables and has also judged in horseshows during her high school career. Natalia is also an E-board member of the team, currently taking position as Webmaster where she is responsible of the social media accounts and announces upcoming events and activities the team holds. She believes that the Equestrian Team gives students the ability to not only increase their riding skills, but confidence level through their involvement in the school and community. For Natalia, the FIU Equestrian Team is a great program for students of various ages and experience levels to come together and share their passion for equestrianism.

**Allegra Giomblanco**  
**Class of 2017**  
**Psychology**



Allegra's majoring in psychology and she plans to become a psychologist or psychiatrist for adolescents. She has been riding horses since she was 4 years old and started competing 5 years ago. "The team means the world to her and she enjoys getting to be a part of "a group of women who all share the same passion and love for horses but also motivate each other to do better in all aspects of their lives." She feels blessed to be a part of the team and have an opportunity to meet such amazing people

**Crystal Aiko Bisnar**  
**Class 2017**  
**Information Technology**



Crystal Aiko Bisnar currently attends Florida International University and is majoring in Information Technology. She aims to use the major to expand her knowledge and gain a good career in the IT industry. Understanding Java programming is what she aims to focus on when accomplishing her major. As for horse-back riding, she doesn't have much experience but has a complete passion when it comes to learning the skill of riding. She attended her first riding lesson through IEC and is looking forward to continuing her learning experiences throughout her years at FIU. When it comes to the team, she sees it as an opportunity to make new friends while attending school as well as getting great support while becoming a rider for the team!

## **Levels of Sponsorship:**

**Contributor (up to \$499):** monetary donation to be used for items listed on wish list or equipment donations, raffle prize donations, materials and giveaways for meetings

**White level Sponsors (\$500-\$999):** monetary donation to be used for items listed on wish list or equipment donations, raffle prize donations, materials and giveaways for meetings

**Blue Level Sponsors (\$1000 and up):** monetary donation to be used for items listed on wish list or equipment donations, raffle prize donations, materials and giveaways for meetings

**Gold Level Sponsor & Host:** Exclusively host an FIU Equestrian event at your facility and be the exclusive sponsor of the event

## **Benefits:**

### **Contributors**

Ad space and link on FIU Equestrian's Webpage  
Link on all club emails sent out

### **White Level Sponsors**

Ad space and link on FIU Equestrian's Webpage  
Link on all club emails sent out  
Logo on the back of FIU Equestrian's Club T-shirts

### **Blue Level Sponsors**

Ad space and link on FIU Equestrian's Webpage  
Link on all club emails sent out  
Logo on the back of FIU Equestrian's Club T-shirts  
Promotional Marketing during club meetings, recruitment, and events  
Half page advertisement in show program

### **Gold Level Sponsors**

Ad space and link on FIU Equestrian's Webpage  
Link on all club emails sent out  
Promotional Marketing during club meetings, recruitment, and events  
Logo on the back of FIU Equestrian's Club T-shirts  
Full page advertisement in show program  
Logo on Team banner

### **FIU Equestrian Wish List:**

1. **Fleece Jackets**- navy with logo on front left chest, numbers on the sleeve
2. **Warm up pants**- navy with logo on left top front
3. **Duffel bags**- navy, white/gold trim with logo on front pocket
4. **Team T-shirts**- logo front center with last names and numbers on the back
5. **Baseball caps**- navy with logo on front
6. **Polo Shirts**- logo on front left chest
7. **Class fees**- \$540 per show (10 shows/ season)
8. **(12) Chairs**- either FIU or navy
9. **Training fees at shows**- \$500/year per rider
10. **Horse fees**- \$360/month per rider
11. **Travel Expenses**- hotel, gas
12. **Horse show host**- cover expenses for judge, facility, horses, medic, etc.
13. **Fundraising Event host**- cover expenses for catering, music, decorations/invitations, etc.
14. **Show breeches**- tan
15. **Show shirts**- solid white, long sleeve
16. **Show helmets**- black
17. **Jackets**- black or navy
18. **Saddle pads**- navy with logo
19. **Splint Boots**- 5 sets of 4 boots, horse sized
20. **Leather Cleaner**
21. **Fly Spray**
22. **Horse shampoo**